

SOCAM staff join The Standard Chartered Hong Kong Marathon 2014 Promoting a caring society with the spirit of dedication

(Hong Kong, 18 February 2014) SOCAM Development Limited (“SOCAM”) took part in the Standard Chartered Hong Kong Marathon - Corporate Challenge 2014 last Sunday, in support of its charity initiatives to raise funds for charitable institutions and initiatives, namely Orbis - Seeing is believing, The Hong Kong Paralympic Committee & Sports Association for the Physically Disabled and The Hong Kong Anti-Cancer Society. The event is Hong Kong's largest participatory annual sporting event.

This is the 6th consecutive year SOCAM staff participated in this charity sports event. This year an overwhelming response was received from over 30 staff members across eight departments, including Project Management, Business Development, E&M Engineering and Quantity Surveying, signing up to enter the 10km race and the half marathon.

Early in the morning on the event day, staff members in tailor-made SOCAM T-shirts assembled at the starting area, ready to take the challenge. Under the marathon theme of “running for a reason”, SOCAM staff finished the races with their determined “We Care” spirit.

Over the years SOCAM has placed great emphasis on staff well-being and supports and encourages them to participate in a range of volunteer activities, such as reaching out to the elderly, organising activities for single-parent families and participating in fund raising initiatives for underprivileged children, with a vision to serve the community and help those in need.



SOCAM teams took part in the Marathon to promote a caring society.

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