

## **SOCAM's Annual Report clinches six awards in the 28<sup>th</sup> International ARC Awards**

**(Hong Kong, 1 August 2014)** **SOCAM Development Limited** (“SOCAM” or the “Group”, stock code: 983) is pleased to announce that the Group clinches six awards in the 28<sup>th</sup> International ARC Awards, which is renowned as “Oscar” for annual reports, including Gold Awards for “written text: conglomerate” and “financial data: diversified business”, Silver Awards for “written text: diversified business” and “written text: property development: niche market”, and Honour Awards for “chairman's letter: conglomerate” and “financial data: property development”.

Themed “Monetisation In Progress”, the report gives a clear account of the Group’s business, progress and efforts SOCAM had made during the year, and provides a clear direction of the Company’s future plans going forward, in a visually attractive way to engage the readers.

Organised by MerComm, Inc., the ARC Awards is a highly-esteemed global recognition for annual reports, judging entries based on the values of creativity, clarity, effectiveness and excellence.

SOCAM has firmly committed to maintaining effective communications with its stakeholders, and the annual report has been served as a major communications platform over the years.



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