

FOR IMMEDIATE RELEASE

## **SOCAM Corporate Teams participated in Standard Chartered Marathon 2012 Demonstrating Shui On's "We Care" Spirit**

(Hong Kong, 6 February 2012) SOCAM Development Limited ("SOCAM") sponsored four corporate teams to participate in the Standard Chartered Marathon 2012 and donated fund to support Hong Kong Paralympic Committee and Sports Association for the physically disabled, also encouraged its staff to enjoy sports and raised their health awareness.

Standard Chartered Marathon 2012 is one of the charitable sports that SOCAM has fully taken part in giving back to society. 16 SOCAM staff gathered in Victoria Park to get prepared for their half marathon and 10km challenges and show "We Care" spirit.

To better serve evolving needs of the society, SOCAM formulated its CSR policy in 2008 to focus its commitment on three key areas, its people, the environment and the community. In 2011, such efforts granted SOCAM a "HKQAA-HSBC CSR Advocate Mark" from Hong Kong Quality Assurance Agency, a "Corporate Social Responsibility Award" jointly presented by Capital Magazine and Capital Weekly, a "Distinguished Family-friendly Employers Award" from Family Council, a "5-year Caring Company Logo" from Hong Kong Council of Social Service and being one of the constituents of the Hang Seng Corporate Sustainability Benchmark Index.



*SOCAM teams of half marathon and 10km challenges demonstrated "We Care" spirit.*

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### **About SOCAM Development Limited (SOCAM)**

SOCAM (HKSE Stock Code: 983) is principally engaged in property development in the Chinese Mainland with a focus on special situation projects and knowledge communities. The Company is specialised in developing quality high-end projects with visionary plans and precise moves leveraged on its strong expertise and solid background in construction operations. SOCAM's businesses are built on solid business models that seek to tap into and contribute towards the sustained economic and social development of the Chinese Mainland.

SOCAM is a member of the Shui On Group, currently with property, construction and cement operations in the Chinese Mainland, Hong Kong and Macau. The Company was listed on the Hong Kong Stock Exchange in February 1997 and is one of the constituents of the Hang Seng Composite Index and the Hang Seng Corporate Sustainability Benchmark Index.

**This press release will be posted to SOCAM Development's website [www.socam.com](http://www.socam.com).**