

FOR IMMEDIATE RELEASE

**“Transforming Lives Through Love”
SOCAM fully supported an exhibition of original paintings by
AIDS affected children in China**

(Hong Kong, 22 October 2012) Sponsored by SOCAM Development Limited, the Art Exhibition “Transforming Lives Through Love” organised by Chi Heng Foundation (CHF) to commemorate the 10th Anniversary of its AIDS Orphans Program was held at Sheung Wan Civic Centre from 19 to 21 October 2012.

Since 2002, CHF has moved throughout Central China to offer help to children affected by AIDS. With a view to extend our care for the children in need, SOCAM made a donation of HK\$1 million to support CHF’s action. Apart from supporting 22 AIDS impacted university students to complete their study programmes under CHF’s Education Sponsorship Programme, the fund was used to provide AIDS impacted families with support in living expenses and home visits. As for the exhibition, all exhibits were created by Mainland AIDS orphans during CHF’s Art Therapy Program which facilitates their expression of inner-self. SOCAM endeavoured to work hand in hand with its employees to support the proper upbringing of the less fortunate children in partnership with CHF.

The Art Therapy Programme aims to facilitate children’s expressions of thoughts and feelings through artistic expression as children with traumatic experience of watching loved ones die of AIDS may be unable or unwilling to express. To spread our love, Shui On Seagull Club, the employee volunteer organization of SOCAM at its 30th anniversary joined hand with CHF to organise a family drawing and art appreciation session for members of the Hong Kong Single Parents Association. With a view to arouse more public support and appreciation of Art Therapy, SOCAM supported the publication of an Art Album in the same name of the Exhibition which displays the art pieces with the stories behind for charity sale. The proceeds will be used to support CHF’s programmes for the AIDS impacted children in the Mainland China.



SOCAM supported the Art Exhibition “Transforming Lives Through Love” of Chi Heng Foundation and organised a drawing session for members of the Hong Kong Single Parents Association.

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About SOCAM Development Limited (SOCAM)

SOCAM (HKSE Stock Code: 983) is principally engaged in property development in the Chinese Mainland with a focus on special situation projects and knowledge communities. The Company specialises in developing quality high-end projects with visionary plans and precise moves leveraged on its strong expertise and solid background in construction operations.

Listed on the Hong Kong Stock Exchange in February 1997, SOCAM is a member of the Shui On Group.