

Press Release

## **SOCAM Raced up 2,120 Steps at ICC for the Chest Raised Funds for the Benefit of Children and Youth**

(Hong Kong, 3 December 2012) SOCAM Development Limited ("SOCAM") participated in "Race to ICC-100 – SHKP Vertical Run for the Chest" on 2 December 2012 in support of a charity cause for The Community Chest of Hong Kong ("The Chest"). The funds raised from the activity will be donated to children and youth services provided by 27 member social welfare agencies supported by The Chest.

The SOCAM team joined the stiff corporate relay race and competed with the other 47 corporate teams at the 100-storey International Commerce Centre ("ICC"), the currently highest building in Hong Kong. With incredible strengths and teamwork, the SOCAM team climbed 2,120 steps and crossed the finish line at the Sky100 Hong Kong Observation Deck on the 100th floor of ICC in 21 minutes 19 seconds.

Vertical run and various types of charity sports and competition are not new to SOCAM's staff. With the promulgation of CSR policy in 2008, SOCAM focuses its commitment on three key areas, its people, the environment and the community so as to better serve evolving needs of the society, and our staff participates in wide range of services and activities for the betterment of the society.

With such efforts, SOCAM was granted during the year a "Corporate Social Responsibility Awards 2012" jointly presented by Capital Magazine and Capital Weekly, an "Organisation - Gold Award" by the Agency for Volunteer Service and a "5-year Plus Caring Company logo" from Hong Kong Council of Social Service.



*SOCAM's corporate relay team raced for charity in We Care spirit.*



**About SOCAM Development Limited (SOCAM)**

SOCAM (HKSE Stock Code: 983) is principally engaged in property development in the Chinese Mainland with a focus on special situation projects and knowledge communities. The Company specialises in developing quality high-end projects with visionary plans and precise moves leveraged on its strong expertise and solid background in construction operations.

Listed on the Hong Kong Stock Exchange in February 1997, SOCAM is a member of the Shui On Group.

**This press release is also available at [www.socam.com](http://www.socam.com).**